SKF Elixer 5-Month Progress Report 2025

This report highlights key website and SEO performance metrics from the past 5 months.

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Overall Website Performance From February To June

February

Audit Results for skfelixer.com

B-
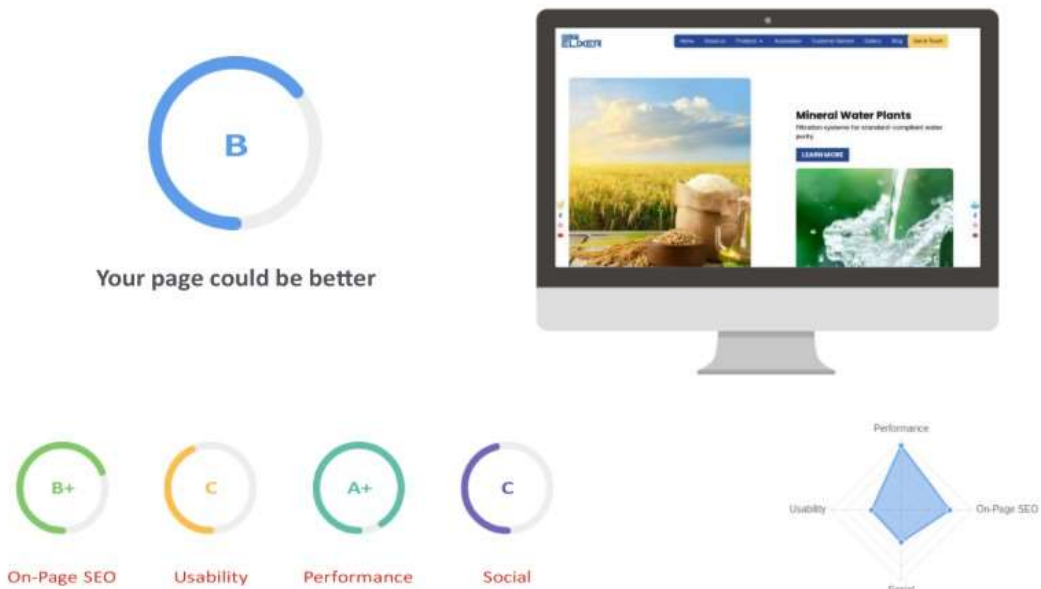
Your page could be better
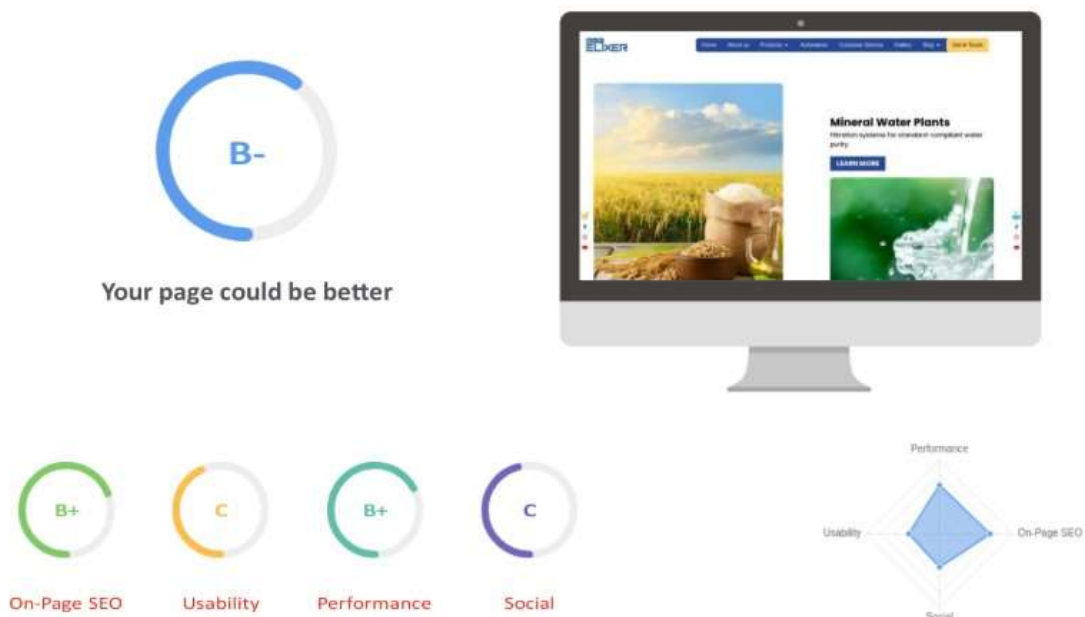
C+
On-Page SEO

D+
Usability

A+
Performance

C
Social

Performance

Usability

On-Page SEO

Social

March

Audit Results for skfelixer.com

B

Your page could be better

B+ — On-Page SEO
C — Usability
A+ — Performance
C — Social

Performance
Usability
On-Page SEO
Social

April

Audit Results for skfelixer.com

B-

Your page could be better

B+ — On-Page SEO
C — Usability
B+ — Performance
C — Social

Performance
Usability
On-Page SEO
Social

May

Audit Results for skfelixer.com

B+

Your page could be better

On-Page SEO	Usability	Performance	Social
A	D-	A+	C

June

Audit Results for skfelixer.com

A-

Your page is good

On-Page SEO	Usability	Performance	Social
A	B-	A+	C
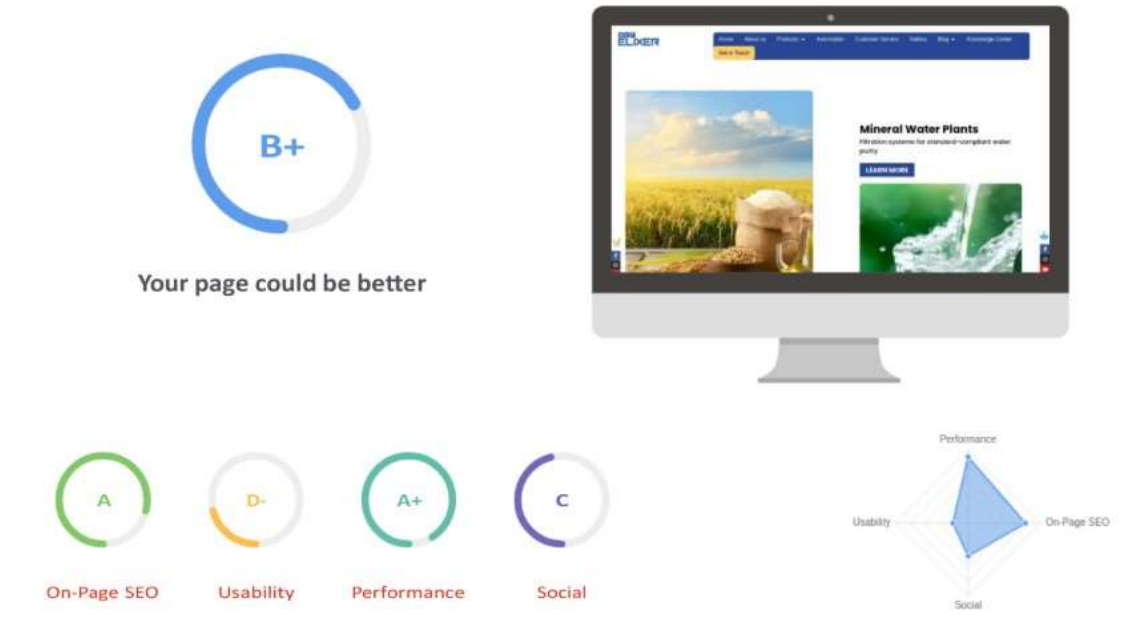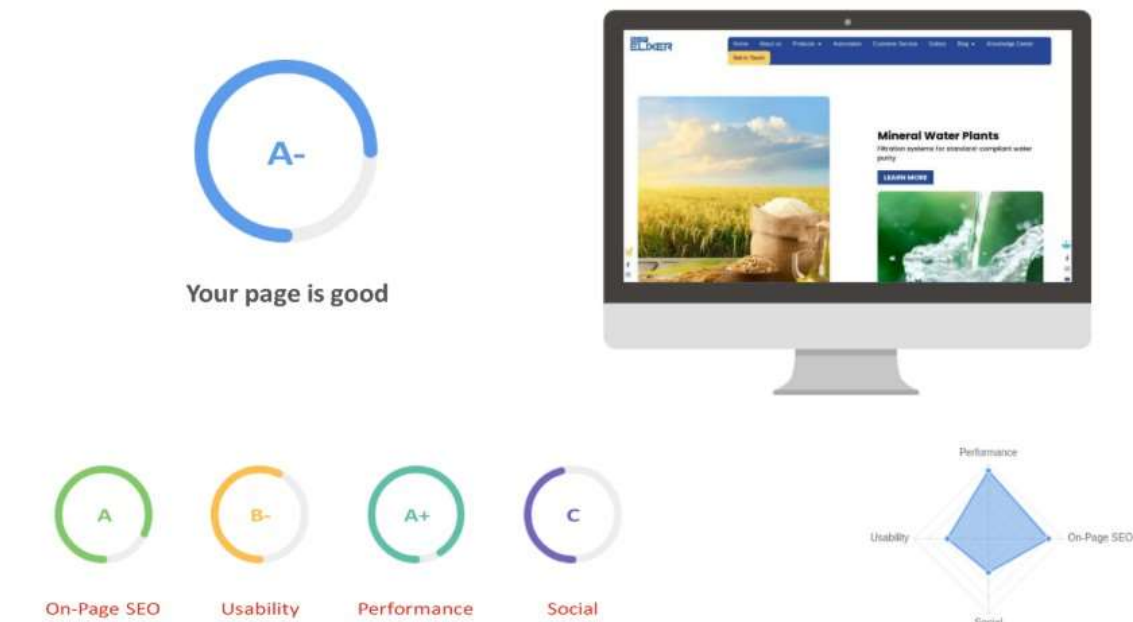
Website Organic Traffic Flow Over a 5 month Period

February 28, 2025
- Organic Traffic   **1,012**
- Paid Traffic   **0**

March 31, 2025
- Organic Traffic   **1,142**
- Paid Traffic   **0**

April 30, 2025
- Organic Traffic   **1,180**
- Paid Traffic   **0**

May 31, 2025
- Organic Traffic   **3,374**
- Paid Traffic   **0**

June 30, 2025
- Organic Traffic   **9,931**
- Paid Traffic   **0**
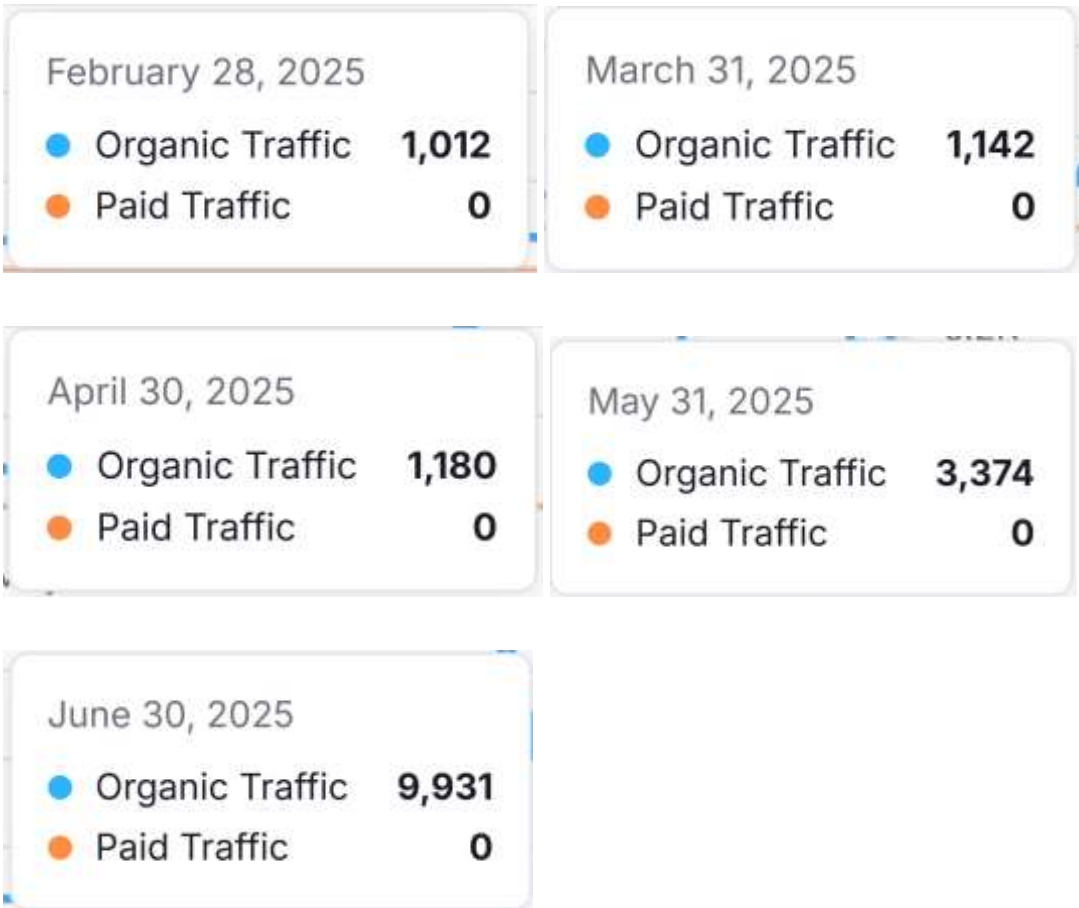
Organic Traffic Growth as of June 2025 vs March (last month)

- March 2025   **1,142**
- June 2025   **9,931**

Growth   +769.6%

Organic Traffic Graph
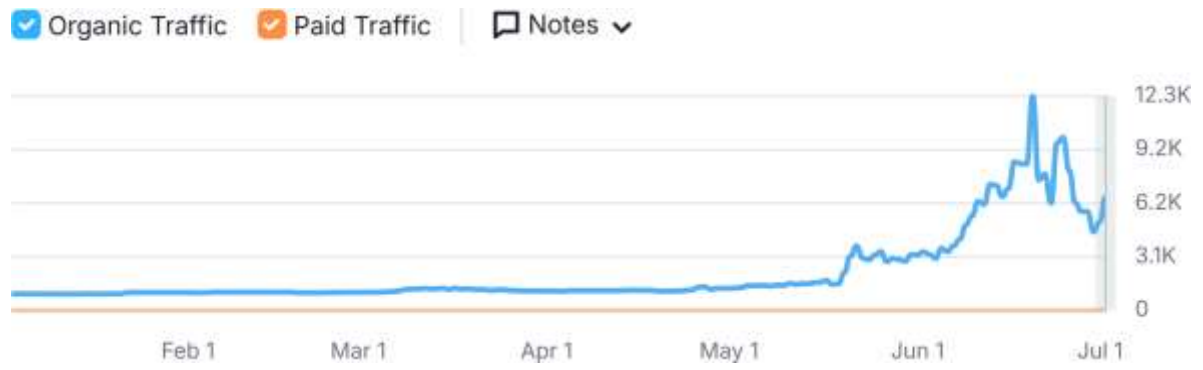
Traffic Distribution By Country Over a 5-month Period

February

Countries	Traffic Share		Traffic	Keywords
Worldwide		100%	1K	62
🇮🇳 IN		100%	1K	22
🇺🇸 US		<0.1%	0	29
🇬🇧 UK		<0.1%	0	2
Other		<0.1%	0	9

March

Countries	Traffic Share		Traffic	Keywords
Worldwide		100%	1.2K	243
🇮🇳 IN		99%	1.2K	81
🇺🇸 US		<0.1%	9	75
🇨🇦 CA		<0.1%	3	19
Other		<0.1%	5	68

April

Countries	Traffic Share		Traffic	Keywords
Worldwide		100%	1.2K	243
🇮🇳 IN		99%	1.2K	81
🇺🇸 US		<0.1%	9	75
🇨🇦 CA		<0.1%	3	19
Other		<0.1%	5	68

May

Countries	Traffic Share	Traffic	Keywords
Worldwide	100%	3.4K	597
🇮🇳 IN	66%	2.2K	192
🇺🇸 US	24%	821	220
🇵🇭 PH	2.7%	91	8
Other	6.5%	219	177

June

Countries	Traffic Share	Traffic	Keywords
Worldwide	100%	9.9K	1.4K
🇮🇳 IN	94%	9.3K	508
🇺🇸 US	2.8%	278	444
🇨🇦 CA	1%	101	109
Other	2.1%	210	313

Organic Traffic Graph (United States)

| 1M | 6M | 1Y | 2Y | All time | | Days | Months | ⬆ Export |

Organic Traffic 631/month

☑ Organic Traffic   ☑ Paid Traffic | ▢ Notes ⌄
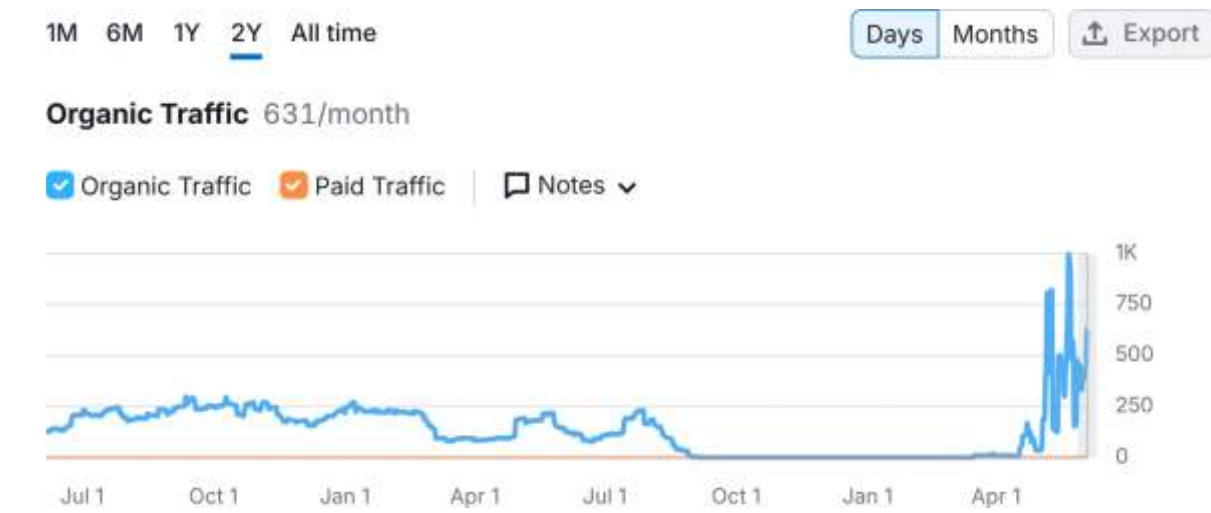
Unique visitors from United States By Region/City (June)

Region	Active users	New users	Engaged sessions	Engagement rate	Engaged sessions per active user
Ohio	39 (5.05%)	39 (5.23%)	39 (4.3%)	100%	1.00
Virginia	29 (3.76%)	28 (3.76%)	29 (3.2%)	100%	1.00
California	14 (1.81%)	14 (1.88%)	14 (1.54%)	93.33%	1.00
Texas	13 (1.68%)	13 (1.74%)	14 (1.54%)	93.33%	1.08
New York	5 (0.65%)	4 (0.54%)	5 (0.55%)	100%	1.00
North Carolina	5 (0.65%)	5 (0.67%)	5 (0.55%)	100%	1.00
Florida	4 (0.52%)	4 (0.54%)	4 (0.44%)	100%	1.00
Oregon	4 (0.52%)	4 (0.54%)	4 (0.44%)	100%	1.00
Kansas	3 (0.39%)	3 (0.4%)	3 (0.33%)	100%	1.00
Pennsylvania	3 (0.39%)	3 (0.4%)	3 (0.33%)	100%	1.00
Washington	3 (0.39%)	2 (0.27%)	3 (0.33%)	100%	1.00

Page clicks from last 3 months (United States)

Top pages	Clicks	Impressions
https://skfelixer.com/parboiled-rice-vs-regular-rice-which-is-better/	11	3,236
https://skfelixer.com/top-7-reasons-you-should-avoid-drinking-bottled-water/	7	449
https://skfelixer.com/cold-water-vs-warm-water-which-is-better-for-your-health/	2	495
https://skfelixer.com/	2	185
https://skfelixer.com/major-benefits-of-parboiled-rice/	1	1,237
https://skfelixer.com/what-is-paddy-types-of-paddy-cultivated-in-india/	1	564
https://skfelixer.com/how-is-sella-rice-prepared-and-why/	1	184

SKF Elixer's Organic Keyword Positioning.

The following data represents the total number of keyword positions over the course of 5 months.

"Top 3" refers to the amount of keywords ranking at the top 3 positions on the search result page.

SERF Features refers to those keywords or phrases that appear on special elements used by Google above organic search results to help users find answers faster. This includes things like the "people may also ask" section, AI snippets and image packs.

February 28, 2025

Top 3	2
4-10	2
11-20	6
21-50	23
51-100	25
SERP Features	4
Total	**62**

March 31, 2025

Top 3	4
4-10	7
11-20	14
21-50	64
51-100	59
SERP Features	7
Total	**155**

April 30, 2025

Top 3	3
4-10	11
11-20	42
21-50	81
51-100	80
SERP Features	26
Total	**243**

May 31, 2025

Top 3	4
4-10	57
11-20	73
21-50	169
51-100	145
SERP Features	149
Total	**597**

June 30, 2025

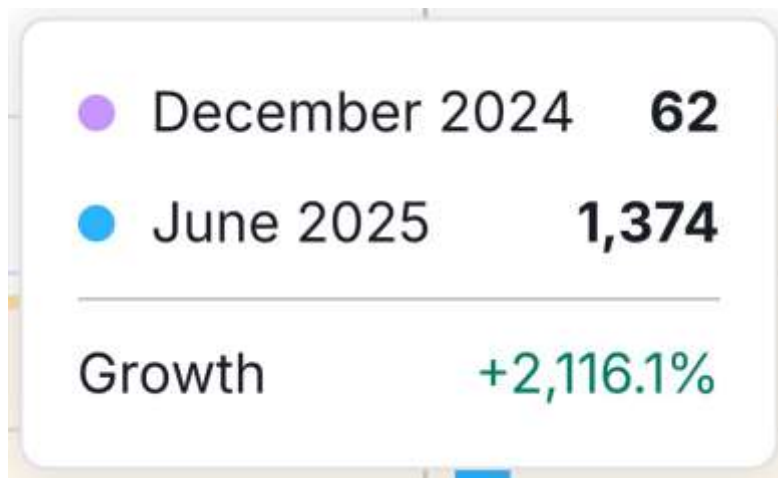|		
●	Top 3	10
●	4-10	103
●	11-20	148
●	21-50	306
●	51-100	181
●	SERP Features	626
	Total	1,374

Organic Keyword Position Graph
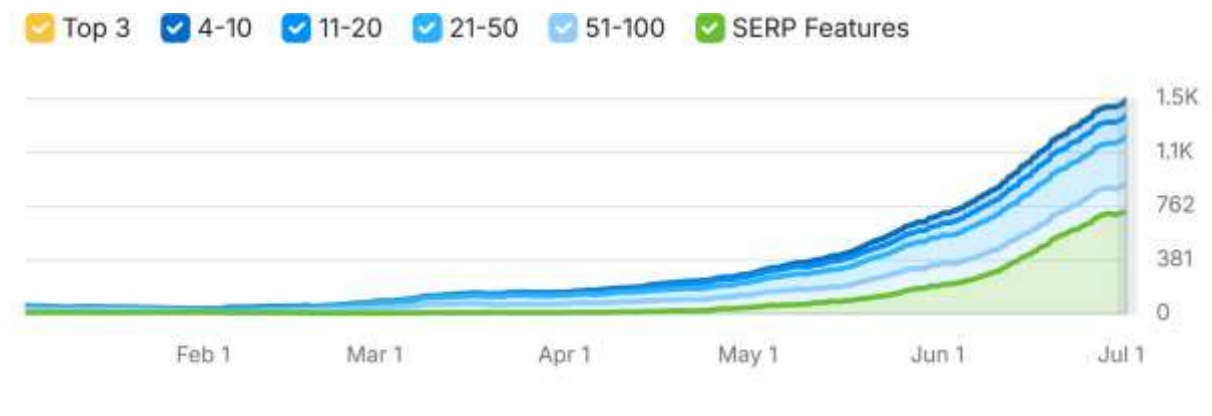
Organic Traffic Comparison as of June 2025 vs 6 months ago

	December 2024	938
	June 2025	9,931
Growth		+958.7%
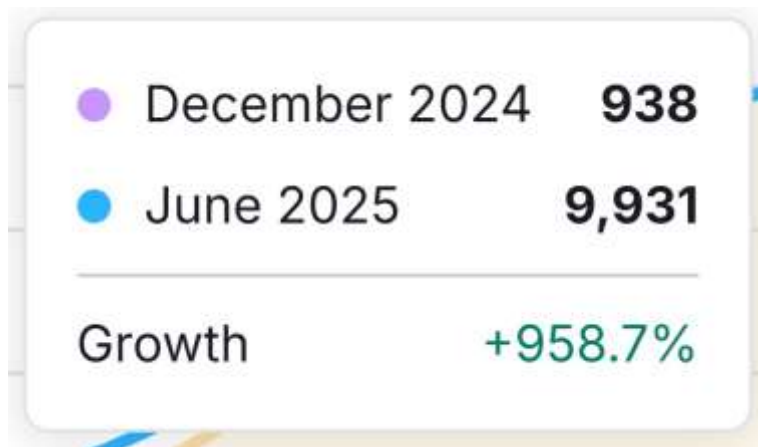
Organic Keywords Comparison as of June 2025 vs 6 months ago

	December 2024	62
	June 2025	1,374
Growth		+2,116.1%

Organic Leads Generated In April, May and June

(This does not include job vacancy, repeat enquiries and auto-spam leads)

Total number of enquiries generated:

April: 3 leads

May: 13 leads

June: 28 leads